



For Immediate Release

PRESS RELEASE

IRVINE, CA – October 16, 2007

The **12th, Annual Persian Harvest Festival of Autumn (Mehregan 2007)** was held on October 13 –14, 2007 at the Orange County Fair & Exposition Center in Costa Mesa. The yearly event attracted thousands of visitors from all over California, and was a great success. Over 50 national and international Media entities had coverage of the programs, including live broadcast of the event both days by **RADIOIRAN KIRN 670AM**, an LA based radio and a premier sponsor of the event.

Congresswoman Loretta Sanchez presented the Certificate of **CONGRESSIONAL RECOGNITION** and congratulated the organization on behalf the Congress.

Mehregan (pronounced ‘meh-re-gahn’), is a celebration of nature honoring the ancient Persian Goddess Mehr, the spirit of LOVE, KNOWLEDGE and COMMITMENT. This year event was dedicated to RUMI the ancient Persian poet, since UNISCO had declared 2007 the year of RUMI and we joined the world community to honor his timeless poems of LOVE and PEACE.

Mehregan is a non-profit event created by Mehregan Organizing Committee a volunteer based team and a Committee of NIPOC (Network of Iranian American Professional of Orange County). Hundreds of volunteers dedicate their time, energy and talents to bring Orange County the sights, sounds and tastes of ancient Persia and a flavor of modern Iran.

With much gratitude to all our Sponsors, Volunteers, Press and the Affiliated Organizations, for without them Mehregan 2007 would have not been possible.

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