

**\*\*MEDIA ALERT\*\*MEDIA ALERT\*\*MEDIA ALERT\*\***



**NOROOZ**  
**FESTIVAL**  
A CELEBRATION OF THE PERSIAN NEW YEAR  
LOS ANGELES March 21



**It's time to celebrate the Persian New Year and the beginning of spring!**

**Come be part of the annual "Norooz Festival" and discover and rediscover the Iranian roots at this popular event for all ages in the heart of Los Angeles.**

**WHAT:**

For the 12th year in a row, The Norooz Festival is back to celebrate all things Persian.

The Iranian new year celebration will take place at Grand Park where guests can eat, drink and enjoy all kinds of traditional Persian dishes and delicacies. There will also be live music and dance, along with activities for the whole family. An incredible bazaar will allow guests to further explore the Persian cultures through unique arts & craft.

Also this year the famous Iranian actress, Mary Apick, from the popular TV series "Homeland" will be the featured celebrity entertainer. Additional appearances by Los Angeles Mayor Eric Garcetti and top Persian chefs from across Southern California.



**ABOUT MARY APICK:**

Mary Apick is a famous Iranian actress who won the award for Best Actress at the 10th Moscow International Film Festival for her role in the 1977 film "Dead End". She left Iran after the 1979 revolution and immigrated to the United States where she embarked on a successful acting career. She is an accomplished actress, director, producer and human rights activist. She most recently appeared in the hit Showtime series "Homeland".

**WHERE:**

Grand Park - 200 N Grand Ave, Los Angeles, CA

**WHEN:**

Saturday, March 21, 2015, 1pm - 5pm

**WEBSITE & VIDEO:**

[www.NoroozFestival.com](http://www.NoroozFestival.com)  
[http://youtu.be/E7QH9TmU\\_nl](http://youtu.be/E7QH9TmU_nl)

**ABOUT GRAND PARK:**

Located in downtown Los Angeles, Grand Park extends from The Music Center to City Hall. The park features an inclusive environment for the whole family and hosts a number of cultural events throughout the year. It is adjacent to major freeways and major transportation hubs.



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